Personalized Learning

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Abstract. The article discusses the concept of personalized learning, its significance in the modern educational process, advantages and challenges, as well as ways of implementation. The importance of an individual approach to each student, taking into account their educational needs, interests and pace of learning to achieve maximum results is emphasized.

Keywords: personalized learning, individual approach, educational technologies, educational process, motivation, educational needs, differentiation, digital tools.

Introduction

In the modern educational space, more and more attention is being paid to personalized learning. The traditional education model, focused on the "average" student, is often ineffective because it does not take into account the individual characteristics of each child. Personalized learning, on the contrary, puts the stu-dent at the center of the educational process with his or her unique needs, inter-ests, and learning pace.

This approach assumes that each student is a unique individual with their own strengths and weaknesses, learning preferences, and pace of material assimi-lation. Personalized learning strives to create an educational environment in which each student can fully realize their potential, moving along an individual development trajectory.

Personalized learning is not only a modern trend but also a necessity dic-tated by the times. In a world where information becomes available in any volume, it is important not just to "load" knowledge into the student, but to teach him or her to independently search, analyze, and apply this information. This is one of the main goals of personalized learning.

MAIN PART

Personalized learning is an educational approach that involves adapting the learning process to the individual characteristics of each student. It is based on the idea that each person is unique and has their own educational needs, inter-ests, and learning pace. The goal of personalized learning is to create an educa-tional environment in which each student can achieve maximum results, develop-ing their strengths and overcoming difficulties.

Key principles of personalized learning:

Individualization of the educational trajectory and flexibility of the educa-tional process are two key aspects of personalized learning that are inextricably linked.

Individualization of the educational trajectory begins with the fact that an individual learning plan is developed for each student. This plan takes into ac-count not only the educational needs of the student, that is, what he needs to know and be able to do in accordance with the educational standard, but also his interests, inclinations, and learning pace. For example, one student may be passionate about history and literature, while another may be passionate about exact sciences and programming. An individual curriculum will allow the first student to study the subjects of interest to

him in depth, and the second to focus on mathematics, physics, and computer science.

The flexibility of the educational process makes it possible to adapt the training to the needs of the student. This means that the student can choose a convenient learning pace, the format of classes, and types of educational activi-ties. For example, a student who quickly grasps the material can move forward faster than his classmates, and a student who needs more time to understand the topic can study it at a slower pace. The format of the classes can also be differ-ent: these can be both traditional lessons in the classroom, as well as independent work with educational materials, online courses, projects, research, etc.

Examples of individualization of the educational trajectory and flexibility of the educational process can be found in a modern school. For example, a stu-dent who shows interest in robotics can attend additional classes in this subject, participate in competitions and projects. He may be given the opportunity to in-dependently study programming and robot design, as well as receive advice from experienced mentors. Another example: a student who has difficulty studying mathematics can study with a tutor or use special online resources to consolidate the material. He may be offered an individual learning plan that takes into ac-count his characteristics and helps to overcome difficulties.

It is important to note that the individualization of the educational trajecto-ry and the flexibility of the educational process do not mean that the student is completely left to his own devices. The teacher plays an important role in this process, he helps the student to determine his educational needs and interests, develop an individual curriculum, choose appropriate forms and methods of teaching, and also provides the necessary support and assistance. Active participation of the student: the student becomes an active partici-pant in the educational process, independently choosing topics for study, the form of education, and the pace of work. Development of independence and re-sponsibility: personalized learning contributes to the development of students' independence, responsibility, and ability to plan their educational activities.

In a personalized learning environment, the student ceases to be a passive consumer of knowledge, he becomes an active participant in the educational pro-cess. He is given the opportunity independently choose the topics he is inter-ested in studying, to determine the most suitable learning format for himself - whether it is working with a textbook, watching video lectures, participating in online discussions or completing project assignments. For example, a high school student who is passionate about programming can focus on learning the pro-gramming languages that interest him, and independently plan his studies, choos-ing online courses, textbooks, and practical tasks. Another student who is inter-ested in history can independently choose historical periods for study, work with archival documents and prepare presentations on topics of interest to him.

Moreover, a student can independently determine the pace of their learning, not adapting to the general rhythm of the class. This is especially important for students who assimilate material faster or slower than their peers. Personalized learning also contributes to the development of independence and responsibility among students. Since the student makes decisions about their learning, they learn to plan their activities, set goals and be responsible for the results. For ex-ample, a student who independently chose a topic for research should organize their work, find the necessary information, analyze it and present the results. This develops their skills in selforganization, time management and responsibil-ity. Thus, personalized learning not only makes the

educational process more in-teresting and effective but also contributes to the development of important qual-ities in students, such as independence, responsibility and the ability to plan their activities, which are necessary for success in the modern world.

The use of modern educational technologies plays a key role in the imple-mentation of personalized learning. Digital tools, such as educational platforms, online courses, interactive tasks and much more, provide teachers and students with ample opportunities to adapt the educational process to the individual needs of each student.

Educational platforms, for example. personalized learning plans that take into account the level of knowledge, interests and learning pace of each stu-dent. Platforms can automatically select tasks and materials that correspond to the individual needs of the student, as well as track their progress and adjust learning in real time. Online courses provide students with access to a huge selec-tion of educational resources. allowing independently choose the topics they are interested in and study them at a convenient pace. Online courses can be both general and specialized, meeting a wide variety of educational needs.

Interactive tasks make the learning process more exciting and effective. With the help of interactive tasks, students can not only gain knowledge but also apply it in practice, solve problems, participate in quizzes, etc. Interactive tasks can be adapted to the level of knowledge and interests of each student, which makes learning more personalized. In addition to educational platforms, online courses and interactive tasks, other digital tools can be used in personalized learning, such as:

Digital textbooks and manuals: they can contain not only text, but also multimedia materials, interactive tasks, tests, etc., which makes learning more visual and interesting. Virtual laboratories and simulators: they allow students to conduct exper-iments and simulations in a safe and controlled environment, which is especially important for studying natural sciences. Tools for collaboration: they provide an opportunity for students to work on projects together, exchange knowledge and experience.

Learning management systems: they help teachers track student progress, analyze their results and adjust learning. The use of digital technologies in per-sonalized learning not only makes the learning process more effective and inter-esting but also prepares students for life in the modern digital world. Students acquire skills in working with a computer, the Internet and other digital tools, which is a necessary condition for a successful career in the future.

Advantages of personalized learning:

Increased motivation: learning that corresponds to the interests and needs of the student arouses greater interest and motivation to study. Imagine a student who is passionate about space. Instead of forcing him to cram paragraphs from a physics textbook, the teacher offers him a project to create a model of the solar system or research modern space programs. Naturally, this approach will arouse much more interest and desire to learn in the student than traditional cramming. Or, for example, a student who dreams of becoming a writer. Instead of doing standard grammar exercises, the teacher offers her to write her own story or es-say on a topic of interest to her. This will not only help her improve her writing skills but also become a powerful incentive for further development of her talent.

Improved learning outcomes: an individual approach allows the student to achieve higher results since he learns at a comfortable pace and format for him-self. Every student assimilates information differently. Some people perceive visual information better, some - auditory, and some -

kinesthetic. Personalized learning allows the student to learn in the format that is most effective for him. In addition, each student has their own learning pace. Some assimilate the material faster, some slower. Personalized learning allows the student to move along their individual trajectory, not adapting to the general rhythm of the class.

Development of individual abilities: personalized learning contributes to the development of students' individual abilities and talents. Every student has their own unique abilities and talents. Personalized learning allows the student to realize their full potential, developing precisely those skills that he has developed best. For example, a student who has mathematical abilities may be able to par-ticipate in Olympiads and competitions in mathematics, and a student who is fond of music can study at a music school or participate in music projects. Personalized learning is not only an effective way to increase motivation and im-prove learning outcomes, but also an opportunity to help each student unlock their unique potential and become successful in life.

Developing Key Competencies: In the process of personalized learning, students develop important competencies such as independence, responsibility, the ability to plan and organize their activities.

Challenges of Personalized Learning: The implementation of personalized learning faces a number of challenges, among which the key ones are the need for qualified teachers, modern technical equipment, and the development of high-quality educational content.

Qualified Teachers: These are not just subject teachers, but rather tutors who are able to see the uniqueness of each student, their educational needs, inter-ests, and learning pace. They must be able to develop individual learning plans, adapt the educational process to the needs of students, motivate and support them on their path to knowledge. Example: A primary school teacher

notices that one of the students shows interest in space. Instead of forcing him to memorize the multiplication table, she offers him to create a project about the solar system, where mathematical skills are applied in practice, and at the same time his curios-ity is satisfied.

Technical Equipment: This is not only computers and interactive white-boards, but also access to the Internet, specialized software, educational plat-forms that allow you to track student progress, adapt tasks to their level and interests. Example: The school acquires an educational platform that allows teach-ers to create individual assignments for each student, track their progress, and receive feedback. A student who quickly grasps the material can move on, while those who are behind receive additional support.

Development of High-Quality Educational Content: This is the creation not just of textbooks, but of multimedia materials, interactive tasks, online courses that meet the interests and needs of different students. The content should be di-verse, interesting, and relevant. Example: A history teacher creates an online course for students dedicated to the history of Ancient Egypt. The course in-cludes not only text, but also video, audio, interactive tasks, quizzes, and the ability to communicate with other students.

Solving these problems requires a comprehensive approach, investment in education, training of teaching staff, development of digital infrastructure, and the creation of a modern educational environment where every student can re-ceive an education that meets their needs and interests.

Teacher Training and Development of Educational Programs: These are two key aspects of the successful implementation of personalized learning. Teacher training goes beyond simply learning to work with new software. It is about a fundamental restructuring of pedagogical thinking. A teacher working in a personalized learning environment is not just a translator of knowledge, but ra-ther a mentor, tutor, facilitator who helps the student identify their educational needs, set goals, and choose the best way to achieve them.

Examples of Changes in Teacher Training:

Training in Individualization Methods: Teachers should be proficient in methods of identifying students' educational needs, drawing up individual learn-ing plans and adapting educational materials for each child.

Development of Tutoring Skills: The teacher should be able to motivate students, help them in planning educational activities, monitor their progress and provide individual support.

Mastering Digital Tools: Teachers should be confident in using modern ed-ucational technologies, be able to choose and apply digital tools that are best suited for solving specific educational problems.

Developing the Ability to Work in a Team: Personalized learning often in-volves teachers working in a team with other specialists, such as psychologists, speech therapists, defectologists.

The development of educational programs for personalized learning is a complex and multifaceted task. It is not just about creating a set of educational materials, but about designing a flexible educational environment that can be adapted to the needs of each student.

Examples of Changes in the Development of Educational Programs:

Modularity and Variability: Programs should be modular so that students can choose those sections and topics that are interesting and necessary for them.

Multi-Level Nature: Materials should be multilevel so that students with different levels of training can successfully master the program.

Use of Digital Technologies: Programs should include a wide range of digi-tal tools and resources,

such as online courses, interactive tasks, simulators, etc.

Providing feedback: Programs should include feedback mechanisms that al-low students and teachers to track progress and adjust the learning process. Both of these areas - teacher training and curriculum development - require significant investment and a systematic approach. Only in this case, personalized learning can become a reality and bring the expected results.

Creating a digital educational environment: it is necessary to create a mod-ern digital educational environment that provides access to a variety of educa-tional content and tools.

CONCLUSION

Personalized learning is a promising direction for the development of mod-ern education. It allows for the creation of an educational environment in which each student can achieve maximum results, developing their strengths and over-coming difficulties. However. for the successful implementation of personalized learning, it is necessary to solve a number of challenges, such as the training of qualified teachers, the provision of technical equipment, and the development of highquality educational content.

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